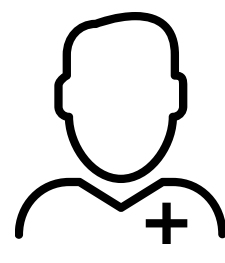
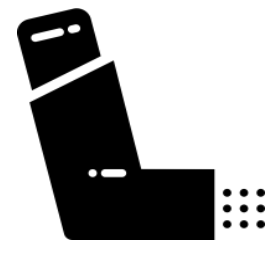


# HEALTH PROFESSIONALS: YOUR VOICE MATTERS ON ENERGY EFFICIENCY POLICY

## YOUR STORIES AND EXPERTISE ARE POWERFUL ADVOCACY TOOLS



YOUR VOICE IS  
DEEPLY RESPECTED



YOU ARE A FRONTLINE  
WITNESS OF THE IMPACTS  
OF ENERGY POLICY



POLICYMAKERS VALUE  
YOUR EXPERIENCE

### WHY ENERGY EFFICIENCY?

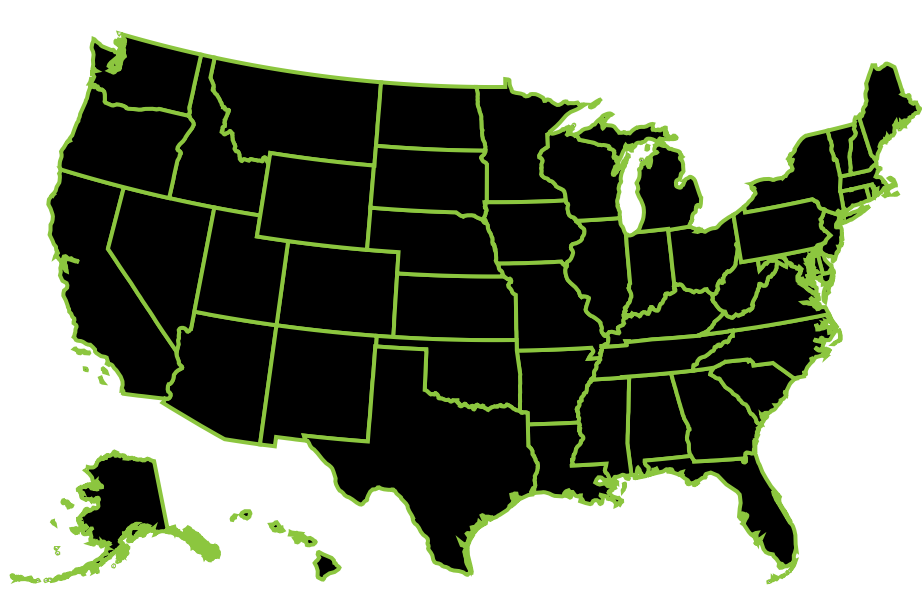
Energy wasted through transmission, heat loss, and inefficient technology costs families and businesses money, and leads to increased greenhouse gas emissions and air pollution.

These impacts, particularly increased greenhouse gases and air pollution, come with substantial costs to our health and to the environment. We can significantly reduce illness and deaths, as well as address equity issues if we improve energy efficiency.



Photo: Goodwin Steel Castings

### STATE POLICIES NEED YOUR VOICE



In today's ongoing policy gridlock at the federal level and the Administration's rollback of efforts to address climate change, state legislatures have the potential to lead the way--or halt progress--when it comes to energy efficiency and climate change.

Health professionals' influential voices can **SUPPORT** policies that will improve our health and our climate and **OPPOSE** policies that will be detrimental to our health and our planet.

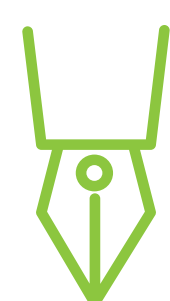
## WHAT HEALTH PROFESSIONALS CAN DO



Talk to your legislators



Testify on a bill as a  
medical expert



Write an op-ed



Engage in other  
advocacy opportunities

## TO PROTECT HEALTH, WE NEED TO:

### SUPPORT policies that:

- Establish/strengthen requirements for energy efficiency, like those in building codes
- Ensure the benefits of energy efficiency reach low- and moderate-income households, such as home weatherization funds
- Ensure low- and moderate-income households are protected when energy efficiency isn't enough to reduce their "energy burden" (e.g. low-income utility bill payment assistance and policies that prevent utility shut off in times of extreme cold and heat)

### OPPOSE policies that:

- Repeal/weaken energy efficiency requirements
- Reduce access/funding to energy efficiency improvements for low- and moderate-income households
- Reduce access/funding for alternatives to utility shut-off when energy efficiency is not enough to reduce the "energy burden," particularly in times of extreme cold or heat, such as reducing funds for low-income utility bill payment assistance)

## WE HAVE RESOURCES TO HELP YOU ADVOCATE

TALKING POINTS  
ON CLIMATE,  
ENERGY, HEALTH, AND  
EQUITY

POLICY 101:  
HOW IT WORKS

OP-ED TIPS  
AND  
TEMPLATES

HOW TO  
TESTIFY  
EFFECTIVELY

HOW TO TALK  
TO YOUR  
LEGISLATORS

[CLICK HERE TO EXPLORE THE TOOLS AND RESOURCES](#)